

GOVERNMENT ARTS AND SCIENCE COLLEGE
Thennangur, Vandavasi - 604 408
PG Department of Commerce

S. No	Accession No.	Name of the Books	Name of the Author	No. of Copies	Reference book /Text book
1	1077	Financial Accounting	Thothadri	1	Reference book
2	1078	Statistical Method	Gupta	1	Reference book
3	1079	Consumer Protection and Consumer Right	Sivakumar	5	Reference book
4	1084	Environmental Education	Sivakumar	4	Reference book
5	1088	தமிழ் இலக்கிய வரலாறு	Ravishankar	5	Reference book
6	1093	Company Law	Shanthi	3	Text book
7	1096	Principles of Management	Shanthi	2	Text book
8	1098	Banking Theory Law and Practice	Jayashankar	2	Text book
9	1100	Computer Application in Business	Gandharan & Anandhi	1	Text book
10	1101	Essential of Entrepreneurship	Rajasekaran	2	Reference book
11	1103	Human Resource Management	Jayashankar	2	Reference book
12	1105	Business Entrepreneur and Report Writing	Sharma	1	Reference book
13	1106	Advanced Accounts Volume - 1	Shukla	2	Reference book
14	1108	Advanced Accounts Volume - 2	Shukla	2	Reference book
15	1110	Corporate Governance	Haikan	1	Reference book
16	1111	Operation Research	Hardy A. Taha	1	Reference book
17	1112	Insurance Principles and Practice	Mishra & Rajasekaran	2	Reference book
18	1114	Cost Accounting	Rajasekaran	1	Reference book
19	1115	Security Analysis and Portfolio Management	Kevin	1	Reference book
20	1116	Financial Management	I.M. Pandey	1	Reference book
21	1117	Projects	Prasanna Chandra	1	Reference book
22	1865	Advanced Account Vol-1	Shukla & Grewal	1	Reference book
23	1866	Advanced Accounts Vol-2	Shukla & Grewal	1	Reference book
24	1867	Marketing Management	Pearson	1	Reference book
25	1868	Principle of Marketing	Pearson	1	Reference book
26	1869	Organisational Behaviour	L M Prasad	1	Reference book
27	1870	The Dynamic of Entrepreneurial Development	Vasanth Desai	1	Reference book
28	1871	Business Law	N D Kapoor	1	Reference book
29	1872	Banking Theory Law and Practice	Varshaney & Sundaram	1	Reference book
30	1873	Entrepreneurial Development	Kathiresan & Radha	1	Reference book

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31	1875	Cost Accounting	Jain	1	Reference book
32	1876	Financial Accounting	Gupta C.B	1	Reference book
33	1877	Cost Accounting	RSN Pillai	1	Reference book
34	1878	Management Accounting	Pillai & Bagavathi	1	Reference book
35	1879	Financial Management	Prasanna Chandra	1	Reference book
36	1881	Business Statistics	Schand	1	Reference book
37	1882	Operation Research	Gupta C.B	1	Reference book
38	1883	Service Marketing	Pearson	1	Reference book
39	1885	International Business	Aswathappa	1	Reference book
40	1887	International Marketing	Natarajan	1	Reference book
41	1888	Production and Operations Management	Aswathappa	1	Reference book
42	1889	Cost and Management Accounting	Bacos	1	Reference book
43	1890	Financial Management	Pandey I M	1	Reference book
44	1891	Financial Management	Khan	1	Reference book
45	1892	Essential of Management	Koontz	1	Reference book
46	1893	Financial Accounting	Narayanaswamy	1	Reference book
47	1894	Consumer Protection and Consumer Right	Sivakumar	1	Reference book
48	2246	Cost Accounting	S.P.Jain, K.L.Narang	1	Reference book
49	2247	Business Communication	Rajendra Pal, J.S.Korlahalli	1	Reference book
50	2248	Banking Theory Law & Practice	K.P.M.Sundharam	1	Reference book
51	2249	Banking Theory Law & Practice	P.N.Varshney	2	Reference book
52	2250	Marketing Management	V.S.Ramaswamy & S.Namakumari	1	Reference book
53	2251	Statistics Theory And Practice	R.S.N.Pillai	1	Reference book
54	2252	Insurance and Risk Management	P.K.Gupta	1	Reference book
55	2253	Essential of Management	Koontz	1	Reference book
56	2254	Essential of Management	Koontz	1	Reference book
57	2255	Business Economics	Dr. S.Sankaran	1	Reference book
58	2256	Business Economics	Dr. S.Sankaran	1	Reference book
59	2257	Business Economics	Dr. Radha	1	Text book
60	2258	Business Economics	Dr. Radha	2	Text book

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61	2259	Financial Accounting	R.L.Gupta, V.K.Gupta	1	Reference book
62	2260	Entrepreneurial Development	C.B.Gupta, Dr. N.P.Srinivasan	1	Reference book
63	2261	Entrepreneurial Development	C.B.Gupta, Dr. N.P.Srinivasan	2	Reference book
64	2262	Practical Auditing	B.N.Tandon	1	Reference book
65	2263	Goods And Service Tax	L.J.Chaarlas	1	Reference book
66	2264	Goods And Service Tax	L.J.Chaarlas	2	Reference book
67	2265	GST & Customs Law	V.Balachandran	2	Text book
68	2266	GST & Customs Law	V.Balachandran	2	Text book
69	2267	Projects	Prasanna Chandra	1	Reference book
70	2268	Projects	Prasanna Chandra	2	Reference book
71	2269	Management Theory And Practice	C.B.Gupta	1	Reference book
72	2270	Financial Management	Dr. T.Srinivasan	1	Reference book
73	2271	Personnel Management	C.B.Mamoria, S.V.Gankar	1	Reference book
74	2272	Banking Theory Law And Practice	E.Gordon	1	Reference book
75	2273	Elements of Company Law	N.D.Kapoor	1	Reference book
76	2274	Financial Services	B.Santhanam		Reference book
77	2275	Financial Services	B.Santhanam	2	Reference book
78	2276	Organisational Theory	Gareth R.Jones	1	Reference book
79	2277	Financial Institution And Marketing	L.M.Bhole	1	Reference book
80	2278	Human Resources Management	K.Aswathappa	1	Reference book
81	2279	Research Methodology	C.R.Kothari	1	Reference book
82	2280	Element of Mercantile Law	N.D.Kapoor	1	Reference book
83	2281	Entrepreneurship	D.F.Kuratko	1	Reference book
84	2282	Management Theory And Practice	P.Subba Rao	1	Reference book
85	2283	Principles of Management Accounting	Dr. S.N.Maheshwari	1	Reference book
86	2284	Principles and Practice of Management	L.M.Prasad	1	Reference book
87	2285	Management Accounting	S.Chand, Pillai	1	Reference book
88	2286	Management Accounting	S.Chand, Pillai	1	Reference book
89	2287	Principles of Management	Anil Bhat	1	Reference book
90	2288	Business Communication	Varinder Kumar	1	Reference book

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91	2289	Human Resource Management	L.M.Prasad	1	Reference book
92	2290	Strategic Management	Charles W.L. Hill	1	Reference book
93	2291	Service Management and Marketing	Christian Grönroos	1	Reference book
94	2292	Organisational Behaviour	K.Aswathappa	1	Reference book
95	2293	Retail Management	Dr. Harjit Singh	1	Reference book
96	2294	Cost and Management Accounting	T.S.Reddy	1	Reference book
97	2295	Sales and Distribution Management	Tapan K.Panda	1	Reference book
98	2296	Principles of Management	P.C.Tripathi	1	Reference book
99	2297	Supply Chain Management	V.V.Sople	1	Reference book
100	2298	Entrepreneurship Development	K.Sundar	1	Reference book
101	2299	Entrepreneurship Development	K.Sundar	1	Reference book
102	2300	Customer Relationship Management	S.Sheela Rani	1	Reference book
103	2544	Research Methodology in Business Management	R. Prabhu	1	Reference book
104	2545	International Marketing	McGraw Hill	1	Reference book
105	2546	E-Business and E-commerce Management	Dave Chaffey	1	Reference book
106	2547	Organizational Behaviour	I.M. Prasad	1	Reference book
107	2548	Organizational Behaviour	I.M. Prasad	1	Reference book
108	2549	Business Statistics and Operations Research	P.K. Gupta	1	Reference book
109	2550	Business Statistics and Operations Research	P.K. Gupta	1	Reference book
110	2551	Operations Management	Stevenson	1	Reference book
111	2552	Services Marketing	Zeithaml	1	Reference book
112	2553	Human Resource Management	V.S.P. Rao	1	Reference book
113	2554	Business Research Methods	William G. Zikmund	1	Reference book
114	2555	Bank of the Future	Walters	1	Reference book
115	2556	Operations Management	Norman Gaither	1	Reference book
116	2557	Production and Operations Management	Ajay K. Garg	1	Reference book
117	2558	Introduction to Financial Accounting	Norton Porter	1	Reference book
118	2559	Business Communication	Lehman	1	Reference book
119	2560	Global Business	K. Srivastava	1	Reference book

S. No	Accession No.	Name of the Books	Name of the Author	No. of Copies	Reference book /Text book
120	2561	Essentials of Investments	Bodie	1	Reference book
121	2562	Indian Financial System	M.Y. Khan	1	Reference book
122	2563	Quantitative Techniques	Sharma	1	Reference book
123	2564	Industrial Organization	Ozshy	1	Reference book
124	2565	Practical Auditing	K. Sundar	1	Reference book
125	2566	Practice of Auditing	Sultan Chand	1	Reference book
126	2567	Financial Statement Analysis	Gibson	1	Reference book
127	2568	An Introduction to Management Science	Anderson	1	Reference book
128	2569	Financial Management	Periasamy	1	Reference book
129	2570	Financial Institutions and Markets	Bhole Pearson	1	Reference book
130	2571	Total Quality Management	Ronben Natan	1	Reference book
131	2572	Implementation Database Security and Auditing	Schiffman	1	Reference book
132	2573	Consumer Behaviour	Schiffman	1	Reference book
133	2574	Consumer Behaviour	Reddy	1	Text book
134	2575	Cost and Management Accounting	Reddy	1	Text book
135	2576	Cost and Management Accounting	Cochran	1	Reference book
136	2577	Essential Business Analytics	Sultan Chand	1	Reference book
137	2578	Principal and Practice of Management	Sultan Chand	1	Reference book
138	2579	Principal and Practice of Management	Sultan Chand	1	Reference book
139	2580	Project Management	Pradeep	1	Reference book
140	2581	Project Management	Pradeep	1	Reference book
141	2582	Fundamentals of Production and Operation Management	Senthil	1	Reference book
142	2583	Fundamentals of Production and Operation Management	Senthil	1	Reference book
143	2584	Small Scale Industries and Entrepreneurship	Vasanth Desai	1	Reference book
144	2585	Product and Brand Management	Venugopal Rao	1	Reference book
145	2586	Product and Brand Management	Venugopal Rao	1	Reference book
146	2587	Human Resource Management	I.M. Prasad	1	Reference book
147	2588	Principal of Management	Tripathi	1	Reference book
148	2589	Advertising and Promotion	George Belch	1	Reference book
149	2590	Essential of Capital Markets	Guruswamy	1	Reference book
150	2601	International Business	Dr. S. Sankaran	1	Text book

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151	2602	Research Methodology	CMA. V. Renuka	1	Text book
152	2603	Digital Marketing	Dr. B. V. Jayakumar	1	Text book
153	2604	Business Finance	Dr. Y. Hari Prasad Reddy & Y. H. Keerthana Reddy	1	Text book
154	2605	Banking and Insurance	Dr. B. Vijayakumar	1	Text book
155	2606	Students Guide to Income Tax	Margham Publications	1	Text book
156	2607	Financial Management	Dr. A. Murthy	1	Text book
157	2608	Banking Law & Practice	B. Santhanam	1	Text book
158	2609	Auditing & Corporate Governance	Dr. B. Akila	1	Text book
159	2610	Principles of Management	Dr. C. A. Vengadamani	1	Text book
160	2611	Company Law	Dr. J. Jayasankar	1	Text book
161	2612	Cost Accounting	J. Santhi, T. S. Reddy	1	Text book
162	2613	Financial Accounting	Y. Hari Prasad Reddy, T. S. Reddy & A. Murthy	1	Text book
163	2614	Corporate Accounting	T. S. Reddy & Dr. A. Murthy	1	Text book
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167	2618	Principles of Management	Dr. M. Kaveri	1	Text book
168	2619	E-Commerce	Dr. P. Rajendra Prasad, Dr. R. Meenakshi, Dr. M. Charles, AROC Harry	1	Text book
169	2620	Business Communication	Dr. M. Kaveri	1	Text book
170	2621	Banking Law and Practice	Dr. M. Ramesh	1	Text book
171	2622	Business Communication	Dr. V. Ravichandran	1	Text book
172	2623	Principles of Management	Dr. V. Ravichandran	1	Text book
173	2624	Income Tax	V. L. Govindarajan	1	Text book
Total				200	